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Sponsorship
Opportunities

2025

What is Cyber London?

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Who are we?

Cyber London is a not for profit and proud to be part of the national network of cyber security clusters, comprising 17 clusters across the country. Our mission is clear: to establish London as a world-leading Centre of Excellence for cyber security. As a newer cluster, Cyber London is committed to hosting regular in-person and online events, as well as sharing opportunities for innovative London-based cyber companies to put themselves on the map both in the UK and overseas.

Why are we here?

Embedded within the specific needs of our region, we serve as a pivotal asset for cyber security. Our dedication precisely addresses the challenges encountered by professionals in the field, actively confronting them in three fundamental domains:

- Ecosystem Development
- Cyber Skills Growth
- Innovation Connection

Part of a bigger community

18	**17K+**	**6.3K+**
CYBER CLUSTER ORGANISATIONS NATIONALLY	CYBER CLUSTER MEMBERS NATIONALLY	EVENT ATTENDEES DURING 2023

What makes us unique?

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Unique Positioning
Cyber London is strategically located in the heart of one of the world's leading tech hubs, offering unrivaled access to talent, resources, and opportunities within the cyber security sector.

Focused Expertise
With a clear focus on Sustainable FinTech, Decentralised Internet Security, Online Harm and Cyber well-being, and Secure Quantum and Trustworthy Computing, Cyber London brings together experts and innovators to address the most pressing challenges facing the industry.

Collaborative Ecosystem
Cyber London fosters collaboration and knowledge-sharing among industry stakeholders, academia, government, and startups, creating a dynamic ecosystem where ideas flourish and partnerships thrive.

Impactful Initiatives
From hosting events and workshops to launching research projects and advocacy campaigns, Cyber London is actively driving positive change and shaping the future of cyber security in London and beyond.

Global Reach
As part of the national network of cyber security clusters, Cyber London offers sponsors access to a wide network of partners and collaborators, providing opportunities for global exposure and expansion.

Contribute Content
Share your expertise and insights with the Cyber London community by contributing guest articles, blog posts, or presentations on relevant topics within the cyber security domain.

Explore Partnership Opportunities
Partner with Cyber London on joint initiatives, projects, or research endeavors that align with your organization's goals and interests. Collaborate with us to drive innovation, education, and growth in the cyber security sector.

Stay Connected
Connect with Cyber London on social media platforms and join our mailing list to receive updates on upcoming events, initiatives, and sponsorship opportunities. Stay connected with the latest developments and opportunities in the cyber security community.

Our focus

01 **Sustainable fintech**

Sustainable finance is gaining traction globally, and Cyber London is leading the charge in ensuring that cyber security remains a top priority in this sector. By sponsoring Cyber London, you can be part of the conversation and contribute to the development of innovative solutions that drive sustainable growth.

02 **Decentralised Internet Security**

Decentralised internet architectures offer numerous benefits, but they also present unique security challenges. Cyber London is dedicated to promoting security and resilience in decentralized systems, and by sponsoring our initiatives, you can play a crucial role in advancing the state of the art in this field.

03 **Online Harm and Cyber Wellbeing**

The proliferation of online platforms has brought new challenges related to online harm and cyber wellbeing. Cyber London is committed to addressing these challenges head-on and promoting online safety and digital literacy. As a sponsor, you can support initiatives that make a real difference in people's lives.

04 **Secure Quantum and Trustworthy Computing**

Quantum computing holds immense promise, but it also introduces new security risks. Cyber London is at the forefront of research and development in quantum-safe cryptography and secure computing, and by sponsoring our activities, you can help ensure that the benefits of quantum technology are realized securely and responsibly.

Become a
sponsor

London is a hub of innovation and entrepreneurship, and the cyber security sector is no exception. By sponsoring Cyber London, your organization can be at the forefront of shaping the future of cyber security in the capital city.

With a very specific focus on Sustainable FinTech, Decentralised Internet Security, Online Harm and Cyber Wellbeing, and Secure Quantum and Trustworthy Computing, Cyber London offers unique opportunities for collaboration, innovation, and growth.

"As someone who is incredibly passionate about helping companies in the sector innovate and grow, Cyber London is the perfect vehicle to champion opportunities, develop skill and tackle the security problems of tomorrow."

Simon Newman
Co-founder, Cyber London

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Platinum
Sponsor

£25,000 per annum

Corporate Profile on Our Website:
- Corporate profile will be featured on our website, showcasing your commitment to cybersecurity and allowing you to connect with like-minded professionals and potential clients.

Exclusive Access and Benefits:

- VIP access to networking events, including exclusive receptions with industry leaders.
- Early access to event registration and preferred seating options.
- Discounts on additional services or products offered by Cyber London or its partners.

Content and Thought Leadership Opportunities:

- Opportunity to contribute guest articles or whitepapers on Cyber London's platforms.
- Sponsored content sessions or webinars to showcase expertise and products.
- Access to exclusive research reports and intelligence on emerging trends.
- Yearly in-person SMB event hosted by us.

Customized Activation and Engagement:

- Tailored activation plan developed in collaboration with Cyber London.
- Sponsor-branded experiences or interactive activities at events.
- Facilitated matchmaking sessions with potential clients, partners, or investors.

Brand Visibility and Recognition:

- Co-branding opportunities at all events, collateral and promotional materials.
- Recognition in post-event communications and industry publications.
- Social media shout-outs and dedicated email newsletters.
- Logo included in our email signatures with a link to drive traffic to your website.

Measurable ROI and Reporting:

- Monthly meeting to ensure alignment of expectations.
- Robust tracking mechanisms and analytics tools to measure ROI.
- Comprehensive post-event reports detailing key performance indicators.
- Ongoing support and optimization strategies based on feedback and insights.

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Gold
Sponsor

£10,000 per annum

Exclusive Access and Benefits:

- VIP access to networking events, including exclusive receptions with industry leaders.
- Early access to event registration and preferred seating options.
- Discounts on additional services or products offered by Cyber London or its partners.

Content and Thought Leadership Opportunities:

- Opportunity to contribute guest articles or whitepapers on Cyber London's platforms.
- Sponsored content sessions or webinars to showcase expertise and products.
- Access to exclusive research reports and intelligence on emerging trends.

Customized Activation and Engagement:

- Tailored activation plan developed in collaboration with Cyber London.
- Sponsor-branded experiences or interactive activities at events.
- Facilitated matchmaking sessions with potential clients, partners, or investors.

Brand Visibility and Recognition:

- Co-branding opportunities on event collateral and promotional materials.
- Recognition in post-event communications and industry publications.
- Social media shout-outs and dedicated email newsletters.

Measurable ROI and Reporting:

- Robust tracking mechanisms and analytics tools to measure ROI.
- Comprehensive post-event reports detailing key performance indicators.
- Ongoing support and optimization strategies based on feedback and insights.

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Silver Sponsor

£5,000 per annum

Exclusive Access and Benefits

- Access to networking events and VIP receptions.
- Priority access to event registration for preferred seating.

Content and Thought Leadership Opportunities

- Opportunity to contribute guest content on Cyber London's platforms.
- Sponsored content sessions or webinars on relevant topics.
- Access to select research reports and intelligence.

Customized Activation and Engagement

- Tailored activation plan to meet marketing objectives.
- Sponsor-branded experiences or activities at events.

Brand Visibility and Recognition

- Co-branding opportunities on event collateral and digital assets.
- Recognition in event promotions and social media campaigns.
- Mention in post-event communications.

Measurable ROI and Reporting

- Tracking mechanisms to measure sponsorship impact.
- Post-event reports on key performance metrics.
- Ongoing support and optimization strategies.

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Bronze
Sponsor

£3,500 per annum

Exclusive Access and Benefits

- Access to networking events and select receptions.
- General recognition as a sponsor.

Content and Thought Leadership Opportunities

- Opportunity to contribute guest content on Cyber London's platforms.
- Limited participation in sponsored content sessions or webinars.
- Access to select research reports and intelligence.

Customized Activation and Engagement

- Logo placement and acknowledgement at sponsored events.

Brand Visibility and Recognition

- Logo placement on event collateral and digital materials.
- Basic recognition in event promotions and communications.

Measurable ROI and Reporting

- Basic tracking of sponsorship performance.

Webinar Sponsor

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£1,000 per webinar

Hosting a webinar with Cyber London offers numerous benefits:

Increased Visibility
- Partnering with a reputable organization like Cyber London enhances your brand's visibility and credibility in the industry.

Expert Insights
- Gain access to industry-leading experts and share valuable insights with your audience, positioning your brand as a thought leader.

Audience Engagement
- Interact with a targeted audience interested in cybersecurity, fostering engagement and building meaningful connections.

Networking Opportunities
- Collaborate with Cyber London's network of professionals and companies, expanding your reach and creating potential partnerships.

Lead Generation
- Collect valuable data from attendees, which can be used for follow-up marketing efforts and lead generation.

Brand Awareness
- Increase brand awareness through promotional activities before, during, and after the webinar.

Knowledge Sharing
- Share and receive up-to-date information on the latest trends and challenges in the cybersecurity industry.

Feedback and Improvement:
- Gather feedback from attendees to improve future webinars and services.

Overall, hosting a webinar with Cyber London can significantly enhance your brand's reputation and provide valuable opportunities for growth and development.

Event Partnership

Custom Pricing

Hosting an event or round table with Cyber London offers numerous benefits:

Increased Visibility
- Partnering with a reputable organization like Cyber London enhances your brand's visibility and credibility in the industry.

Showcase Social Value Commitment
- Support to deliver services that improve the economic and social wellbeing of the region.

Deliver CSR Aims and Objectives
- Enable initiatives that demonstrate corporate social responsibility..

Build Networks Locally and Internationally
- Collaborate with Cyber London's network of professionals and companies, expanding your reach and creating potential partnerships.

Lead Generation
- Collect valuable data from attendees, which can be used for follow-up marketing efforts and lead generation.

Position as an Industry Leader
- Lead discussions on critical industry topics by speaking at prominent events.

Knowledge Sharing
- Share and receive up-to-date information on the latest trends and challenges in the cybersecurity industry.

* Price depends on various factors such as event type and size

Supported by

Cyber London is proud to be affiliated and supported by several global and national trailblazers.

UKC3
UK Cyber Cluster Collaboration

Department for
Science, Innovation,
& Technology

THE CYBER RESILIENCE CENTRE
FOR LONDON

CITY
UNIVERSITY OF LONDON
EST 1894

QUANTUM EVOLVE

zhero
crush the chaos

Baseel
Security - Technology - Transformation

Sponsored by

N-ABLE

ARMIS.

CloudSEK

How to get involved

01 Become a Sponsor

Join leading organisations in supporting Cyber London's mission and initiatives by becoming a sponsor. Choose from our range of sponsorship packages tailored to meet your business objectives and budget.

02 Attend Events

Stay informed and connected by attending Cyber London's events, including conferences, workshops, and networking sessions. Engage with industry leaders, experts, and peers, and discover new opportunities for collaboration and growth.

03 Contribute Content

Share your expertise and insights with the Cyber London community by contributing guest articles, blog posts, or presentations on relevant topics within the cyber security domain.

04 Explore Partnership Opportunities

Partner with Cyber London on joint initiatives, projects, or research endeavors that align with your organization's goals and interests. Collaborate with us to drive innovation, education, and growth in the cyber security sector.

05 Stay Connected

Connect with Cyber London on social media platforms and join our mailing list to receive updates on upcoming events, initiatives, and sponsorship opportunities. Stay connected with the latest developments and opportunities in the cyber security community.

Reporting and metrics

"To establish London as a world-leading Centre of Excellence for cyber."

At the heart of our partnership philosophy lies a commitment to more than mere financial transactions. We believe in fostering genuine collaborations where success isn't just a monetary measure but is rooted in shared objectives and guided by empirical data.

Before embarking on any partnership, we invest time to understand your distinct motivations and aspirations. This ensures that the value we bring resonates deeply with your organizational ethos and directly contributes to your overarching goals.

Recognizing that each partnership is inherently unique, we prioritize flexibility and close collaboration. Together, we define relevant metrics and customize reporting mechanisms to provide insights that truly matter. This commitment to transparency ensures that both parties derive maximum benefit from our collaborative efforts.

Our value to you

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PHILANTHROPY

We're a nonprofit organization dedicated to investing in the economic and social welfare of local cyber security communities.

MARKETING AND ADVERTISING

We acknowledge our sponsors locally and nationally through our cluster community to raise the profile of those who support us.

BRAND AWARENESS

Our sponsors' logos ad brands are promoted at our event, on the Cyber London website and showcased on all social media channels.

EMPLOYEE MANAGEMENT

Culture is important to the people who work for you. We help you demonstrate your values your values by supporting local community initiatives and promoting community growth.
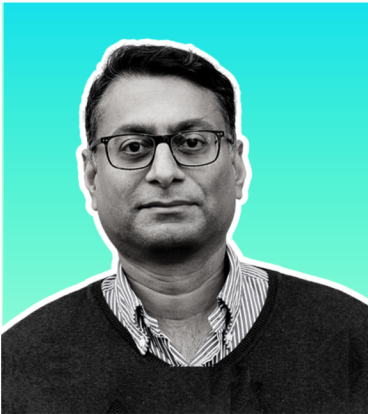
REVENUE OPPORTUNITIES

Our work promotes growth in London and allows us to showcase the lucrative services offered to our sponsors. Our ecosystem focuses on business collaboration and innovation.

TAX BENEFITS

Tax deductions can help offset the financial cost of sponsorship which can make it easier for companies to allocate resources to charitable causes - so helping us helps you!

Innovation through Collaboration.

Meet the team

Professor Raj Muttukrishnan
Co-founder

Simon Newman
Co-founder

Lucindi Storme
Interim Community Manager

Mark Child
Co-founder

Izak Oosthuizen
Co-founder

Paresh Deshmukh
Co-founder

QUANTUM EVOLVE

zhero
crush the chaos

BASEEL
INSIGHT-INTEGRITY-IMPACT

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Committed to building a resilient cyber security ecosystem that drives innovation, fosters collaboration, and promotes growth.

Join us on this exciting journey and become part of the Cyber London community today.

📍 162 Farringdon Road, London, EC1R 3AS

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➤ www.cyberlondon.com